

Local Cleaning Company Offers You...

"The Freshest, Healthiest, Most Thorough, Eco-Friendly Cleaning Ever, Or It's FREE... Guaranteed!"



Save £££s... Why Replace Your Carpets, Curtains and Upholstery When You Can Have Them Restored To 'Almost-Like-New' Again. See Video Demonstrations On Website. Fast Drying Guaranteed... With The Dry Fusion™ Low Moisture Carpet Cleaning System



Hello, I'm Cleaning Doctor Nigel Lay.

That's right, I promise you'll receive the freshest, healthiest, most-thorough cleaning ever, and it's backed up with my **100% Risk-Free Money-Back Guarantee**. I believe my cleaning is the best and most thorough you'll ever see - if you don't agree I won't accept your payment.

OUR SERVICES

We Clean

- Carpets
- Curtains
- Upholstery
- Rugs
- Leather
- Mattresses

We Remove

- Spots & Stains
- Chewing Gum
- Odour
- Dust Mites

We Apply

- Stain Protection
- Dust Mite Killer
- Anti-Static

Commercial

- Commercial Carpet Cleaning
- Maintenance & Restoration

Emergency

- Fire & Flood Restoration
- Insurance Work

6 Reasons Why You Should Choose Cleaning Doctor® To Clean Your Carpets, Curtains, Rugs & Upholstery

Cleaning Doctor differs from other carpet and upholstery cleaning companies in 6 important ways:

1. Thorough Cleaning by Experts

My Cleaning Doctor methods, which are approved by leading carpet manufacturers, don't leave residue or cause shrinkage. I use the most effective cleaning processes around, which clean right down to the base of your carpets to remove harmful grit, dirt, stains and pollutants. Even dirt that has been trodden in for years is simply lifted away. My comprehensive carpet cleaning service gives you the choice of two methods – the *Hot Water, Deep Extraction, Steam Cleaning* system or the revolutionary *DRY FUSION™* low-moisture system. I will advise you on which system is best for your carpets.

2. Carpets Dry and Ready-to-walk-on in 30 Minutes

With the innovative *Dry Fusion* low-moisture, quick-drying system there is **no more** waiting for carpets to dry, **no more** 'wet dog' carpet smells and **no more** fast re-soiling. *Dry Fusion* cleans, stain-blocks, deodorises and heat-dries your carpets all in the one process, leaving them dry and ready-to-walk-on just 30 minutes after cleaning – Guaranteed!

3. Stain Removal – Dust Mite Elimination – Fabric Protection

I am an expert at removing spots, stains and chewing gum, and to keep your carpets pristine I can apply *PROmite™* fabric protector with dust-mite eliminator for carpets, upholstery and mattresses – that allows allergy sufferers to breathe easier. Even biological pollutants such as milk, vomit, urine and nasty odours can be neutralised, and with the new *Bactoshield OVT™* I can leave carpets with an antibacterial protection that combats MRSA and E. Coli.

4. Dedicated to Customer Service & Honest Pricing

I am dedicated to customer service before, during and after every clean. I offer you a free healthy-home-check on your carpets, curtains and upholstery, and a free estimate of the cost. I promise you honest, fully-inclusive pricing and no high-pressure sales gimmicks. The price I quote includes all the solutions, equipment and manpower needed to get the job done right.

5. Your Risk Free Guarantee

I'm not just offering you a guarantee – this is my personal promise, my risk-free guarantee to you. If you are not 100% satisfied with the results, I will return and re-do the cleaning at no additional cost, and if you are still not happy I won't charge you a penny. I promise you the freshest, healthiest, safest, most thorough, eco-friendly cleaning ever, or it's free... Guaranteed!

6. Happy Customers

Here's what one of Cleaning Doctor's many happy customers said, "*Absolutely stunning! I didn't know my carpet could look so clean – it's like new again. Thank you. Thank you, I'm really pleased.*" You can see more testimonials from happy customers overleaf and on our website.



Thanks for making it safe Cleaning Doctor!

FREE

Consumer Information & Spillage Disaster Help Line

Call Our Free Information Line and just select:

- [1] Our Spillage Disaster Recovery Guide – information on how to deal with a spill, or
- [2] The Insider Guide To Questions You Should Ask And Answers To Expect When Choosing A Cleaning Company – questions the 'cowboys' in the cleaning industry would rather you didn't ask.

This line doesn't connect to a sales person. CALL FREE:

0800 191 0133

Don't lose out call Nigel Lay now!



www.cleaningdoctor.co.uk

Email: nigel.lay@cleaningdoctor.co.uk

Call Free: 0800 695 0205

Kettering: (01536) 791 555

Northampton: (01604) 212 512

Wellingborough: (01933) 420 002

Mobile: 07715 820 145

Your 3 Introductory Spring Cleaning Vouchers

Carpet Cleaning Offer

Get One Room Cleaned and I'll clean a 2nd Room at ½ Price (Offer valid to 31st May 2010)

Upholstery Cleaning Offer

Get a 3 Piece Suite Cleaned and I'll clean a carpet at ½ Price. (Offer valid to 31st May 2010)

Maintenance Plan Offer

Budget your cleaning costs monthly and Save 50% on 1st Clean. (Offer valid to 31st May 2010)

Quote: "Nigel's Spring 2010 Offers"

Call Any Number:

FOR YOUR BEST EVER CARPET & UPHOLSTERY CLEANING AND PROTECTION CALL CLEANING DOCTOR®

Choose the Cleaning Package That Suits Your Budget Requirements:

[A] DEEP CLEANING:

Our 10 Step Cleaning Process. (See opposite for full details.)

This package is designed for you when you want professionally cleaned carpet, curtains and upholstery but you are running to a budget. Don't get the idea that this is just cheap brush-off cleaning. No, we only have one standard of cleaning – **Thorough, Professional and Exhaustive.** We carry out the 10 steps process to give you really deep cleaned carpets and upholstery.

[B] DEEP CLEANING & STAIN PROTECTION:

Protecting Your Investment

This package is designed for those people who really value their carpets and upholstery but want to get the best out of their investment, and make them last as long as possible. You get everything that's in the DEEP CLEANING Package but in addition we apply STAIN PROTECTOR, to help protect against permanent staining and to keep your carpets and upholstery cleaner for longer. We use PROMite™, which is guaranteed to kill around 95% of house dust mites. PROMite™ prevents dust mites from living on the treated items for approximately 12 -18 months, as well as having the normal benefits of stain protector.

[C] REGULAR MAINTENANCE PLAN:

"The Perfect Care Maintenance Plan"

We have developed this plan to be the easiest, most cost effective and **hassle free** way for you to enjoy cleaner, brighter and healthier carpets all year round, year after year, and at **no more cost than your annual cleaning bill.** This package is designed for people who want to keep their carpets looking the very best all year round, with the benefit of having a specialist on call for emergency stain removal. The cost is spread over the year in small monthly payments. You get **everything in the DEEP CLEAN & STAIN PROTECTION Package** (which is discounted by 50% for your first clean) and we return in 6 months to carry out a **FREE highlight clean of the main traffic areas.** You also receive free **Cleaning Doctor Unbelievable** spot and stain remover and **FREE Stain Removal Call Outs.** If you are unable to remove a spot with our Unbelievable spot remover, we'll return and re-clean the area for free. This emergency call out service is unlimited while you are a member of our Perfect Care Maintenance Plan.



Carpets Dry in 30 minutes with the Dry Fusion™ system.



Stain Protector for carpets makes this less of a disaster.



Curtains Cleaned in situation – there is no need to take them down.



Upholstery, including leather cleaned & restored.

Don't Take My Word For It, See What My Customers Say:



This was probably the best example of a company driven to achieve 'excellent customer service' in this country. This is indeed a rare thing and something which other companies should follow. The sofa looked as good as new! Over and above my expectations.

Mrs Claire Farthing, Mawsley, Kettering

The feeling generated by the Cleaning Doctor was one of true professionalism with friendly service. The result was more than we could have hoped for with a confidence that the carpets are truly clean.

Jim & Lynn Holden, Northampton

I feel the company was very professional in every way. We appear to have a new sofa and carpet. I would use your service again without any hesitation.

Sam Harding, Daventry, Northants

I am more than satisfied with the results and will probably keep the carpet for longer than I had originally intended.

Mrs Stearman, Market Harboro

We were absolutely delighted with the results, the carpet looked like new. The fees were very reasonable for a very professional job.

Mrs Finney, Northampton

As a Customer Service Manager I felt the overall service was incredibly personal and exactly what was required, friendly warm and professional.

Charlotte Haley, Old, Northamptonshire

Our three-piece suite was left looking fresh and cleaner than expected. Friendliness and punctuality count for everything. I would recommend Cleaning Doctor to friends and family.

Jill Kirwin, Corby

I was ready to throw away my bathroom carpet, but after Cleaning Doctor had been it looked like a new carpet. I'm over the moon with it.

Gill Graham, Corby

Prompt, professional, friendly, conscientious and competitive. The overall service was far better than others I have used previously.

Mr & Mrs Whitwell, Barton Seagrave

You too can join our thousands of satisfied customers... and make big savings! See Offers Overleaf.

If you want the best clean ever you **MUST** use a cleaning company that performs the following processes – or you're simply wasting your money.

The 10 Step Process To The Freshest, Healthiest, Cleanest Carpets, Curtains and Upholstery You've Ever Seen:

HOW WE CLEAN

1. WE CARRY OUT A CLEANING DOCTOR HEALTHY HOME CHECK™

When we arrive at your home or premises, and before we clean, we do a full Cleaning Doctor FREE Health Check on your carpets and upholstery. We examine them in detail and discuss with you any problem areas, such as spots and stains, and a great deal more.

2. WE MOVE LARGE FURNISHINGS

We will move larger furnishings – such as chairs and tables – but we ask you to move smaller items such as ornaments before we arrive.

3. WE USE A POWERFUL VACUUM

First we vacuum with a high-filtration cleaning system specifically designed for high-performance professional cleaning. This removes all loose dirt and dust, as well as conditioning the air in your room, before we even begin our deep cleaning.

4. WE PRE-SPOT DIFFICULT STAINS

We will pre-spot your carpet for all difficult stains. That is, we will carry out specialist stain removal techniques on stains which are of particular concern to you – or that we know will be difficult to remove.

5. WE USE SAFE SOLUTIONS

Depending on your individual circumstances, we select safe cleaning solutions for the task to be completed. This includes an ECO-SAFE programme. These systems assist in removing all greasy, sticky soils and pollutants. These are quickly and safely extracted with our state - of - the - art extraction systems.

6. TWO SYSTEMS APPROVED BY LEADING CARPET MANUFACTURERS – WE ADVISE AND YOU DECIDE

Now for the very powerful machines that thoroughly cleans and rinses your carpets. We offer our top of the range powerful hot-water-extraction systems or our revolutionary low-moisture Dry Fusion system. Both systems break up and remove the dirt, bacteria and pollutants in the carpets. These systems are approved by leading carpet manufacturers and also by the National Carpet Cleaners Association (NCCA).

7. WE THOROUGHLY RINSE

We then thoroughly rinse and vacuum to remove all residue and moisture, and leave your carpet clean and healthy.

8. WE USE PROTECTIVE FOIL TABS

Furniture is replaced back onto the carpet with protective foil tabs and Styrofoam blocks under the legs. Why? Well sometimes the small amount of moisture left in a carpet will leach out any colour-stain from the furniture feet leaving a (very difficult to remove) stain on the carpet. Our foil system prevents this.

9. GROOMING & STAIN PROTECTION

Where appropriate we will groom your carpet to leave it in the best possible condition. This means we run a grooming rake over the carpet to comb it and leave the fibres tangle-free and 'fluffy'. If you want stain-protector we will apply it. This helps prevent rapid re-soiling and hinders any subsequent spills from soaking in.

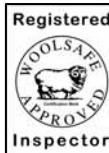
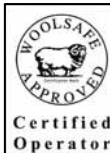
10. RAPID DRYING

Finally, we'll use special carpet dryers to rapidly dry your carpets so that you may use them much quicker than normal.

Please Note

It's important that you know that I operate my business with good honest ethical business values. Operating locally in Northamptonshire, I operate a

family owned company offering **good old fashioned quality of service** and equally as important in the present time **value for money.** You should also know you can trust us; we know what we are doing. We recommend that you make sure any other company you are asking for a quotation or are thinking of employing in your home or business is fully certified. Also check that they hold current membership of the under mentioned trade associations.



"Best Ever Savings For You In 2010 – But Call Soon – They Will Only Last For A Few Weeks."

My business is built on the foundation that when a new customer uses me once, that customer becomes a client for life. Everything I do is aimed to ensure that my clients become raving fans of the way I clean carpets and upholstery and the way I do business. I want **you** to become a client too.

I'm afraid you might be thinking 'Well Cleaning Doctor, this sounds like you really do try hard but I wonder if it's all just so much hot air?'

The only way I know to convince you is for you to try my service. So I'm going to offer you any of my introductory offers to encourage you to give me a go. Use the vouchers overleaf during your first clean with me. The offer is time limited. Please don't ask me for any further reduction.

What I offer is the finest carpet cleaning in the county. If all you're after is a quick, cheap brush-the-dirt-off-the surface type clean... then I respectfully ask you not to call me. However, if you want **thorough, professional, deep-down, fresh, healthy full money-back guaranteed cleaning** then please give me a call to arrange a no obligation quotation. Many thanks!

MONEY BACK GUARANTEE

What does this mean? Simply this: if you are not totally happy with my work, I will re-clean the area for free. If you're still not satisfied – I'll give you your money back. No strings.



Nigel Lay – CLEANING DOCTOR® – www.cleaningdoctor.co.uk

Call Free: 0800 695 0205 Mobile: 07715 820 145 Fax: 07005 803 987 Email: nigel.lay@cleaningdoctor.co.uk
Kettering: (01536) 791 555 Northampton: (01604) 212 512 Wellingborough: (01933) 420 002