

# Save £££s - Enjoy the Look of New Carpets and Upholstery Without the Cost of Buying New

Excellent. My 16 year old carpet looks very good.

**M Freeman, Kettering**

The result was much more than we could have hoped for.

**J Holden, Northampton**

I will keep the carpet for longer than I had originally intended.

**S Stearman, Market Harborough**



## Plus HERE'S 12 TOP TIPS TO KEEP YOUR PRECIOUS CARPETS & FURNISHINGS IN PRISTINE CONDITION...

*"Mommy says these professional cleaning tips are extremely helpful and worth keeping!"*



**1. Vacuum your carpets and upholstery regularly.** Your carpet acts like a filter – it traps the dirt and grit walked into your home and carried in on clothes, grinds it into the fibres and slowly destroys them.

Regular vacuuming removes the vast majority of these abrasive elements. How frequently (daily or weekly) you need to vacuum depends upon your home circumstances.

*Continued overleaf...*

More Top Care Tips Inside

*Presented with the Compliments of Your Local*



## Cleaning Doctor<sup>®</sup>

*Carpet, Curtain & Upholstery Services  
Domestic & Commercial*

**NORTHAMPTON - KETTERING - WELLINGBOROUGH**



**Nigel Lay**

# 12 TOP TIPS TO KEEP YOUR PRECIOUS CARPETS AND FURNISHINGS IN PRISTINE CONDITION...

...Continued from previous page.

**2. Change the direction of your vacuuming** to lift the pile and grab damaging dirt hidden at the base of your carpet/upholstery fibres.

**3. Keep adjacent floor coverings clean** to prevent grease from tiled kitchen floors or grit from driveways, patio entrances or wooden tiling being walked into your carpet.

**4. Clean accidental spillages immediately to prevent staining.** Discover the safest way to deal with spillages in our simple '**Emergency Spot-Removal Guide**'; call Free **0800 191 0133** and just listen, or visit our webpage: [www.cleaningdoctor.net/spots.html](http://www.cleaningdoctor.net/spots.html) or call me Free on **0800 695 0205** and I will send you a printed copy.

**5. Be careful of the cleaning products you use.** Never, ever, *EVER*, use household cleaning solutions on your precious carpets or furnishings.

Dish washing liquids, sprays or other general household cleaners leave dirt-attracting residue you cannot extract and can damage the pile or backing of your fabrics. This reduces the life of your carpet or furnishings dramatically.

**6. Remove spots using a Woolsafe<sup>®</sup> professionally recommended cleaning solution** such as a product called Unbelievable. Call me Free on **0800 695 0205** for details.

**7. Protect your carpets with entrance mats at every external door.** Walk-off

mats attract and dirt-trapper mats trap the dirt walked in on shoe-soles and are ideal where you cannot insist on people wiping their feet.

**8. Clean your entrance mats regularly.**

If the entrance is used extensively, clean mats daily to avoid excessive build-up which cancels the benefit of the mat.

**9. Remove outdoor shoes when-ever possible.** Doing so minimises grit, dirt, oil (from tarmac drives) and other pollutants being carried in on the soles of your shoes.

**10. Get professional help.** Choose expertly trained carpet & upholstery cleaners (preferably members of NCCA) who use environmentally friendly cleaning materials and professional cleaning equipment.

Doing so vastly improves the appearance and extends the life of your valuable carpet and furnishings.

**11. Renew anti-stain protective treatments.** Protective treatments applied to your carpet or furnishings eventually wear off through normal use; usually within 12 to 24 months. Ask your carpet cleaning professionals to renew your anti-stain protection.

**12. Follow a cleaning and maintenance plan that suits your family and lifestyle.** Doing so **extends** the life of your carpet/upholstery **by up to 5+ years.**

It's certainly easier than having the expense and upheaval of buying and fitting new carpets!

# Your Carpets And Upholstery Are In Safe, Professional Hands with Your Local Cleaning Doctor<sup>®</sup>, Nigel Lay...



- **Professionally trained** and industry accredited technicians means your precious carpets and upholstery are in safe hands.
- **Environmentally-friendly**, Woolsafe<sup>®</sup> cleaning solutions remove harmful grit, dirt, and health-threatening pollutants.
- **Stains and unpleasant odours** - including unpleasant spillages such as urine and vomit - are **eliminated**.
- **Bactoshield OV<sup>™</sup>** gives **antibacterial protection** against MRSA and E. Coli.
- Your carpets are dry, stain-blocked, de-odorised and **ready-to-walk-on in 30 minutes** with the DRY FUSION<sup>™</sup> system.

- **FREE Healthy Home Check** on all carpets, upholstery and curtains.
- **Price quoted** includes **all** materials and equipment; no nasty surprises with hidden extras.
- **FREE 1-week post-cleaning spot-removal** – accidental spillages cleaned for you.
- **Your Risk-Free Guarantee**; “**Your 100% satisfaction** is an absolute must for me – if necessary you get a re-clean at no additional cost. And, if you're still not happy, please ask for your courteous 100% money-back refund.”



## Nigel Lay Your Local Cleaning Doctor<sup>®</sup>

**Carpet, Curtain & Upholstery Cleaning, Fire & Flood Restoration Specialist**  
Northampton, Kettering and Wellingborough

Call **FREE: 0800 695 0205**

Mobile: **07715 820 145**

Northampton: **(01604) 212 512**

Kettering: **(01536) 791 555**

Wellingborough: **(01933) 420 002**

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Member of the National Carpet Cleaners Association

[www.cleaningdoctor.co.uk](http://www.cleaningdoctor.co.uk)

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## YOUR Introductory Vouchers

### Spillage Disaster Recovery Help...



Disasterous spill?

- Call **0800 191 0133** Now and listen to our **FREE** instant remedial advice message.

### Wisdom of A Carpet Maintenance Plan

- Protects your investment in your beautiful carpets.
- Stains removed **FREE**.
- Your home is healthier & safer for you and your family.
- Budget your cleaning cost – no big bills.
- And stain protection renewal.

### FREE Unbelievable Woolsafe<sup>®</sup> Spotter When You Book Your First Cleaning Job with Cleaning Doctor<sup>®</sup>

- Unbelievable is the professional spot cleaner described in tip 6.
- Call **0800 695 0205** for your no-obligation quote.

### Your Free Emergency Spot-Removal Guide

- Accidents happen; you can minimise the result when you follow these simple steps on how to handle spillages effectively.
- Tel **0800 695 0205** now and request your **FREE** guide.

# Our Years of Experience Delivers Guaranteed Results for You



**Deep Extraction Carpet Cleaning**  
Cleaning right down to the base of your carpet to remove harmful grit, dirt, stains and pollutants.



**Dry Fusion Cleaning** is a great low-moisture, quick-drying system for carpets, carpet tiles and rugs – domestic or commercial.



**Carpets Dry in 30 Minutes**  
With Dry Fusion your carpets are left clean, dry and ready-to-walk-on just 30 minutes after cleaning.



**Curtain Cleaning**  
Curtains, swags, tails and pelmets all cleaned on site – there is no need to take down for cleaning.



**Stain Protection**  
Stain protector applied to your carpets and soft furnishings makes this less of a disaster.



**Upholstery and Soft Furnishings**  
A deep extraction clean of your upholstery and soft furnishings highlights the colours and patterns.



**Allergy Sufferers**  
Benefit from our Dust Mite elimination programme for carpets, upholstery and mattresses.



**Spot, Stain, Odour and Chewing Gum Removal Services**  
Even biological spills such as milk and urine are swiftly neutralised.

**When it comes to choosing who to trust with cleaning your valuable carpets, curtains and upholstery you may find yourself in a bit of a dilemma.**

With claims of 'we are the best'; 'we give better value for money'; 'we can do it cheaper' who do you select to do that important job? Make the wrong decision and your expensive furnishings become a serious dirt magnet because the wrong cleaning products were used or, worse, they are completely ruined!

So how do you make that all-important decision? **Follow these guidelines to have confidence in your final decision...**

- 1. Look** for experienced, properly trained and industry accredited cleaners who take a pride in their work.
- 2. Check** that the equipment and the cleaning systems used are **approved by leading carpet manufacturers**. Be sure the right tools, the right materials *and* the right method is used for your specific cleaning job.
- 3. Ask**, are other customers happy with the results? Examine what others have said. Does the company have **genuine testimonials** from people that you can ring up and talk to if you want to?
- 4. Is the company insured against accidental damage?** After all, they are coming into your home and even if they are extremely careful you want to be sure that every eventuality is covered.
- 5. Is their work fully guaranteed?** Are you offered a **courteous 100% money-back refund** if you are less than completely satisfied with the results?

At **Cleaning Doctor**® our many years of cleaning experience, our continuous professional training and our industry accreditation means you can be **confident your carpets and furnishings are in safe hands – always**. But you don't have to take our word for it; here are just a few comments from our delighted customers...

Very satisfied. My 7 year old suite is much cleaner and you have saved me £1500.

**C Hulbert, Kettering**

A nice clean smelling carpet, all stains removed and pile restored.

**T Adams, Finedon**

Call **Nigel Lay**, Your Local,

**Cleaning Doctor**®

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Your Introductory Vouchers Inside

